China International Agriculture Trade Fair (CATF) 2019 सम्बन्धमा सूचना

जनवारी गणतन्त्र चीनको नियामक प्रान्तमा आगामी १५ - १८ नोभेम्बर, २०१९ मा आयोजना हुने China Agriculture Trade Fair (CATF) मा सहभागिताको लागि अनुरोध गर्दै आयोजकको तर्कबाट प्राप्त ई-मेल तथा मेला सम्बन्धी जानकारी श्री नेपाली राजदूताबास, बेल्जियम, चीनको मिति २०७६/२/०१ को प. स. BF28EXP112 को पत्रबाट केन्द्रमा पुनः लेखि आएकोले सहभागिताको लागि सो सम्बन्धी आवश्यक कागजातहरू सहित सरोकारबाला सबैको जानकारीको लागि सृष्टित गरिन्छ।
Dear Mr. Sushil K Lamsal,

It was very nice to meet you and thanks for your warm reception.

As appointed, we are sending you more detailed information about the CATF.

Attached please find all documents about CATF and policies for national pavilion.

Any questions feel free to let us know. Your earlier positive reply will be highly appreciated.

Looking forward to see you in 17th CATF.

Best regards
Helen Han
International director
CATF organizing committee
Greetings from CATF organizing committee. We sincerely invite you to be our guest of honor and organize your best national brands to attend 17th China Agriculture Trade Fair (CATF) and show your powerful agriculture in your national pavilion set up in 17th CATF.

About CATF:
CATF: China Agriculture Trade Fair
Organizer: Ministry of Agriculture and Rural Affairs of the People’s Republic of China
the People’s Government of Jiangxi Province
Undertaker: The People’s Government of Nanchang City.
Department of Agriculture and Rural Affairs of Jiangxi Province
The National Agricultural Exhibition Center,

Time: Nov 15-18, 2019

Venue: Nan Chang Greenland International Expo Center;

Exhibition area: 140000 m²
Professional visitors: 400000+

Features:
Government organized, the most influential Trade fair of Agriculture in China.
Leaders will be presented in 2019 CATF:
Minister of Agriculture, vice ministers of agriculture, China. Ministers from French and so on.
National pavilion as guest of honor has confirmed: France and more are need to be confirmed.
Leaders from ministry of agriculture and leader who organize your country pavilion being invited as guest of honor can enjoy the following benefits,
1) Welcome reception by leaders of ministry of agriculture, P.R.C
2) Meeting and communications with leaders of ministry of agriculture both China and other countries.
3) Famous media make the special interview during the fair.
4) As the guest of honor to give the awards to winners in your country or receive the awards as the outstanding national pavilion in agriculture.
5) Hotel arranged by the organizer as favor
Exhibitors in your national pavilion can enjoy the following benefits,
1) Favorable price as a group & enjoy the scale advantage as the best national brands in your country pavilion

<table>
<thead>
<tr>
<th>Type</th>
<th>Country pavilion</th>
<th>Favorable price</th>
<th>Original Price</th>
<th>Group Price After Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space only</td>
<td>≤500 m²</td>
<td>10% off</td>
<td>170 USD/m²</td>
<td>153</td>
</tr>
<tr>
<td></td>
<td>501-999 m²</td>
<td>20% off</td>
<td></td>
<td>136</td>
</tr>
<tr>
<td></td>
<td>≥1000 m²</td>
<td>30% off</td>
<td></td>
<td>119</td>
</tr>
</tbody>
</table>
2) Professional match makings will be arranged for all exhibitors in your country pavilion and conclude more co-operations with high-end Chinese buyers.
3) Special media coverage by famous media for all exhibitors of country pavilion and help exhibitors to enhance their brands influence.
4) Can participate the selection and have more opportunities to win the prize and get the awards during the show given by leaders of ministry of agriculture P.R.C

Report of 2018 CATF (16th CATF)&pictures

2018 CATF

1. Over 300 VIPs were present at CATF 2018, and they included the deputy Minister of the Chinese Government, the Presidents of related ministries, the mayors and other senior officials.
2. Over 16,000 exhibit varieties have been shown and included Agro-products, Food & Beverage, Animal husbandry & Aquatic products, Agro-Technology, Agro-Equipment and Agro-input.
3. Nearly 33.7 billion RMB (about 5 billion US Dollars) has been transacted during CATF 2018, and those transactions have been involved in agricultural materials, agricultural machinery, and agricultural products.
4. Over 4,000 exhibitors from 40 countries covered over 113,000 sqm (Indoor Area: 108,000 sqm and Outdoor Area: 5,000 sqm).
5. Over 400,000 visitors from 46 countries.
6. Over 1,300 reporters from 33 countries and 220 media have reported.
7. Over 50,000 purchasing managers from Russia, Chile, Kazakhstan, India, USA, India, Turkey, Australia, Indonesia and China, especially group purchasing corporations, chain supermarkets, agricultural product wholesale marketers and import & export groups came to the fair.

CATF organizing committee

July 30, 2019